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New operations manager is next step in NetServices' growth strategy

Salford-based business to business communications specialist, NetServices, has appointed Paul Williams as operations manager.

Paul joins NetServices with considerable project management experience gained while working for blue chips such as Barclays, Aviva and RAC. His role as operations manager will see him applying these skills to NetServices, enabling the company to grow significantly and maximise the benefits of its relationships with new and existing customers.

Paul commented: "My first job at NetServices is to bring together our pre-sales and service management functions together, creating a new and integrated department. This will give us a truly joined-up view of the customer, allowing us to build on the already excellent reputation we have for good service. It will also help us in taking relationships on to the next level.

NetServices chief executive, Mark Vickers, concluded: "Having Paul on board is a real coup from the company. His expertise will play a pivotal role in laying down the formal processes and standards that will help us grow smoothly in the years to come. We are delighted to welcome him to the team and look forward to him making a difference to the company now and in the future."

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